



UKONS CORPORATE  
PARTNERSHIPS  
**INFORMATION**

[www.ukons.org](http://www.ukons.org)



## WELCOME

Thank you for your interest in the UK Oncology Nursing Society (UKONS).

As a non-profit charity, we know and appreciate the value of working with our corporate partners. To ensure we continue to achieve our aims and increase support for our work we need to grow and develop our Corporate Partnerships across the whole range of cancer care.

We believe effective Corporate Partnerships are when both parties mutually benefit. At UKONS we understand this and recognise that each organisation is different and has different needs and missions. Corporate Partnerships should be beneficial to everyone, and we work closely with all our partners to build strong and positive programmes that your company will get real benefit from and that will support UKONS in our charitable aims.



## ABOUT UKONS

UKONS are a Registered Charity (1136972) run voluntarily by cancer nurses for cancer nurses. UKONS was founded in 2005 and the first UKONS newsletter and website was produced that year.

We are also a VAT registered limited company, have a secretariat, hold an annual conference in November each year, publish a fortnightly newsletter, hold multiple cancer nurse education events throughout the year and collaborate with multiple organisations that support the development of cancer nurses.

UKONS is a rapidly developing organisation with over seven thousand members (as of January 2022). We have continued to grow through the COVID-19 pandemic providing vital information and peer support for our members via our publications, members interest groups, our social media accounts and regular newsletters.

**OUR VISION** is to promote excellence in the nursing management and care of all those directly and

indirectly affected by cancer in all four countries of the UK.

**OUR MISSION** is to inspire cancer nursing by engaging with cancer nurses to support research, learning and development, to promote excellence in cancer care.

These are met through Members Interest Groups (MIGs). Each MIG has a committee, terms of reference, and work plan. Our MIGs are:

- Systemic Anti-Cancer Therapies (SACT previously chemotherapy)
- Acute Oncology Services
- Haemato-Oncology
- Living With & Beyond Cancer
- Radiotherapy
- Research
- Lead Cancer Nurses
- Adolescent and Young Adult (AYA)





## HOW UKONS MAKE A DIFFERENCE

Since our inception UKONS have built a reputation based on promoting excellence in cancer nurses and the management of every person affected by a cancer diagnosis. We have done this by bringing specialist nurses together to benchmark, standardise and then provide access to examples of best practice. Good examples of this can be seen in our work on the UKONS 24-hour Rapid Assessment Triage Tool for assessing patients with cancer, translated in main languages through/by request by our international network, the UKONS SACT Competence Assessment Passport, which allows nurses to evidence their attainment in providing safe, autonomous, patient-centred chemotherapy care, and app/web-based clinical guidelines for patients admitted with acute oncological indications.

Our main work continues to be based around developing and educating the cancer nursing workforce and to provide opportunities for all nurses engaged in cancer care. This has never been more important as the health services across the four nations struggle with recruiting and developing cancer nurses in the aftermath of both austerity measures and a pandemic. We also work very closely with a whole range of individuals, organisations and public bodies, such as Macmillan Cancer Support, the Royal College of Nursing, NHS England and Health Education England.

Our growing reputation as the voice of cancer nursing in the UK has meant that UKONS are key stakeholders consulted about, and involved in, the development and review of cancer nursing and cancer-related health care policies. Recently, we have contributed to consultations relating to chemotherapy delivery, the care of patients with lung cancer, breast cancer and renal cancer and the reform of hospital multidisciplinary teams.

Since 2005, we have helped make a positive difference to the education and development of thousands of cancer nurses, and because of this, we have positively influenced the care of patients with cancer both nationally and internationally. We passionately believe that nurse education is the foundation for best practice in cancer care.

Your support can help us continue to make a difference.

With kind regards

**Mark Foulkes**

**UKONS President**

# WORKING TOGETHER

As UKONS continues to grow, we are looking to engage corporate supporters to join us on our journey who share our mission of inspiring cancer nurses to promote excellent cancer care. Partnering with UKONS will give you a unique opportunity to play a role in our future, support a vital cause and also achieve recognition for the part you play in developing oncology care.

We understand that every business is different and that's why we will work with you to develop a partnership tailored to your company's needs and objectives. Corporate Partnerships provide the majority of the income for the Charity. The Corporate Partnerships also demonstrate a joint commitment from both industry and UKONS to collaborate on cancer nurse education programmes to ultimately improve patient outcomes and experiences.

Some examples of joint working are:

- UKONS consultancy for industry funded education events
- Industry presence at UKONS regional education events
- Standardisation of competence assessment, e.g. in SACT and AOS services
- Digitalisation of guidelines and learning resources
- Fundamentals book

# OUR NETWORK

As a charity with a long history, we know the importance of evolving over time. We have an extensive social media reach, with passionate and engaged supporters who share our values. This makes UKONS an effective choice when it comes to raising your online profile, or even adding a social media element to an existing campaign.



# GETTING INVOLVED AND WORKING TOGETHER

As part of a Corporate Partnership with UKONS there are many ways you can get involved and support us, we are always keen to discuss new suggestions and opportunities.

We have a structured approach to our Corporate Partnerships as we believe this gives UKONS and our partners a clear view of expectations and level of involvement. Our current partnership levels are described below.

## BRONZE PARTNERSHIP

Annual sponsorship: £500, plus VAT

Term of the Partnership is for 12 months from the date of signing the Agreement.

Bronze Partnership is open to corporate bodies or organisations that support the philosophy, aims, objectives and activities of UKONS. Benefits include; membership of UKONS, access to the UKONS website and receipt of regular 'Breaking News' by email Membership of UKONS

## PLUS

- Listed on UKONS website as partner
- Use of company logo on materials for promotion of jointly supported events
- Conference rate reduction for promotional stand at the Annual Conference
- Recognition on annual UKONS conference materials
- Priority in application to present a UKONS/Industry sponsored session during the annual conference

## SILVER PARTNERSHIP

Annual sponsorship: £4,000, plus VAT

Term of the Partnership is for 12 months from the date of signing the Agreement.

Silver Partnership includes all the benefits of Bronze Partnership.

## PLUS

- Linking with a nominated UKONS Board member in an advisory capacity regarding the benefits of the annual Partnership – one meeting
- Three promotional mail shots to UKONS members per year
- Four meetings with UKONS Board member to discuss pipeline projects
- Consultation with the nominated UKONS Board member to hold one promotional masterclass/webinar (education event) per year – maximum three consultation meetings, either face-to-face, by telephone or virtually

## GOLD PARTNERSHIP

Annual sponsorship: £12,000, plus VAT

Term of the Partnership is for 12 months from the date of signing the Agreement.

Gold Partnership includes all the benefits of Silver Partnership.

## PLUS

- Linking with a nominated UKONS Board member in an advisory capacity regarding the benefits of the annual Partnership – one meeting
- Four promotional mail shots to UKONS members per year
- Six meetings with UKONS Board member to discuss pipeline projects
- Consultation with the nominated UKONS Board member to hold two promotional masterclasses/webinar (education event) per year – maximum four consultation meetings, either face-to-face, by telephone or virtually

## PRINCIPAL PARTNERSHIP

Annual sponsorship: £25,000, plus VAT

Term of the Partnership is for 12 months from the date of signing the Agreement.

Principal Partnership includes all the benefits of Gold Partnership.

## PLUS

- Exclusively recognised as the UKONS Principal Partner
- First refusal as UKONS Principal Partner renewal
- Company branding on opening conference slide as UKONS Principal Partner
- Full-page colour advert on the outside back cover of the Conference Guide
- Distribution of company information at the conference
- Exhibition stand at annual conference in a prominent position
- Sponsored industry session at the UKONS annual conference
- 6 non-transferable complementary conference registration passes
- The opportunity to purchase up to 6 additional conference delegate passes at a 25% reduced rate (prior to the early bird registration deadline)

## PROMOTION

With your consent, your organisation's name and logo will be used on any relevant communication material and on our website dependent on the level of partnership.

## REGULAR FEEDBACK AND REPORTING

We will feedback to you in an agreed format and frequency on how your generous support is allocated and used.



To find out more visit:  
[www.UKONS.org](http://www.UKONS.org)

## CONTACT US

Please contact the UKONS Partnership Lead at  
[UKONS@media1productions.co.uk](mailto:UKONS@media1productions.co.uk)

## BUSINESS DETAILS

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